



[AffiliateDotCom](#) Making Money with [Affiliate Marketing](#)

Some people have no idea how much money is being made every day with affiliate marketing. [Affiliate marketing](#) has become a multibillion dollar industry with many of the most popular brands offering great commissions to affiliates to boost their online sales. Although affiliate marketing has been around well before the internet, the opportunity for many website owners, bloggers, social networking experts, entrepreneurs, and even stay at home moms to make a living online has been growing since the mid 1990's.

Although many desire to make millions online, most affiliates never make a single dollar. It is becoming increasingly difficult! Not because it is not possible but, because the internet is the most dynamic advertising and marketing media in the history of the world.

Many who desire to make money online feel overwhelmed with the amount of information, opportunities available, and the techniques that are used to successfully market a product or service.

Many affiliate marketers jump in too quick! Some get sold on the idea that they just need a website. While others are told they can do it without a website. Although both are true to some degree, affiliate marketing has become much more complex and diverse in the methods that are used.

Affiliate marketing comes down to three primary elements:

1. A product or service
2. The ability to drive traffic
3. The ability to convert that traffic in to a sale.

That's it!

Sounds simple, right!

There are many segments to the three primary elements. The reason affiliate marketing is so attractive to the many wishing to make extra money online is that they do not need to worry about the first element. In fact, having a product presents some of the most challenging obstacles.

To get your own product takes time to develop, resources to develop it, fulfillment systems to put it into the customers hands. The risk for product development can be huge and take years before the first dollar is made.

That leads us to the affiliate marketing as the number one online money making opportunity. So the big question is:

Can someone make money with affiliate marketing?

The answer is absolutely! And more importantly, you can as well.

Not only can people make money, they can make lots of money. Millions and millions are being made every day in one of the best self employment opportunities of all time.

Sometimes money is made so quickly, it would make you sick if you knew how easy it really is.

But, affiliate marketing it is not without risk.

Many who dream of online success jump into promoting a product or service as an affiliate, just to find that after spending hundreds, thousands and even tens of thousands, they can't do it! They usually give up and walk away having learned that it takes more than a product and website to make money online.

But, there is a way to do it and I am here to tell you, you can do it too. Believe it or not, even young kids are making money online. No, I am not joking!

I believe the reason many kids are able to make money online is they are not filled with self doubt and preconceived ideas. They are usually willing to put in a little effort into something and they want to learn. They have the right mindset.

Although, they can be somewhat reckless with their thinking, they are willing to take risk. Taking risk requires making the choice to do something rather than play it safe all the time. This is where most adults fail. Adults get programmed to play it safe, in the end they never do anything to change their future.

I just wish that people realized that the most successful people in the world have ten failures for every one of their success.

So, why has affiliate marketing become so popular?

Affiliate marketing is the one method of making money online that has very little risk. You can sign up to many affiliate programs for free and start promoting them. But this is where you need to master the next element.

I am going to tell you the most important factor to a successful online business. The most important element to online success is the ability to get traffic. If you master the traffic portion you will make money. Even Google is willing to pay you for your traffic.

Understanding the hundreds of methods used to get traffic can be mind blowing as well. This is the number one reason many affiliates fail. They do not know how to get traffic.

Traffic is the currency of the web. Those who have it dominate almost everything they are into. Look at the search engines as an example.

Do you think Google, Yahoo, or MSN would be three of the biggest businesses online if they did not master traffic?

They are the big three search engines because they built their businesses by offering a valuable service to visitors. The ability to search and find the information they are looking for. Now they are so powerful, it is almost unthinkable to start a search engine company today.

So, mastering traffic is the key to affiliate marketing success. In fact without traffic, you can't even get to the third primary element.

Increasing Conversions!

So, how do you get traffic? There are hundreds of ways to get traffic. The most important is getting targeted traffic.

Some of the biggest ways to get traffic include:

- PPC (Pay Per Click)
- PPV (Pay Per View)
- [Article Marketing](#)
- SEO (Search Engine Optimization)
- [Viral Traffic](#)
- Social Networking
- Brand Building
- [E-mail marketing](#)

These methods are not difficult to master but it is important to get properly trained before spending time and money with these methods. You must learn before you earn! In fact, learning how to drive traffic can actually save you from making serious money losing decisions.

Once you have the techniques to drive traffic to your site or promotion, you then need to learn how to convert that traffic into sales.

Knowing how to convert traffic into buyers is an art. Most of us would never think that the color of the website back ground, the position of the buy button, or the words that are used in the website could have anything to do with someone's decision to buy.

Well this is the next biggest mistake with affiliate marketing. Everything matters!

These segments can make or break a promotion. They are made up from everything the visitor will see and hear. These sub elements include ad text, graphics, colors, words used, the position of the elements, and even the time of day they are seen.

It is the one primary element that can take years to master. Lucky for affiliate marketers most of the conversion elements are left up to the product owner. After all they won't let us change their website.

Usually the ad text, banner placements, and traffic driving conversion elements are the only thing that can be controlled by the affiliate. It still takes knowledge to put get the best combination together.

Many affiliates use their own landing page to pre sale the offer. This is the only way an affiliate marketer can really help the conversion process.

Conversions come down to split testing. Split testing is about making small changes in the conversion process for a positive gain. You split test against a known process with a new version and see which one wins. The winner becomes the new control or standard. The more you test the better conversions you will get over time.

Don't think you know what will work better test it and prove it. You will be amazed at what you find works the best.

So, it's easy to see why most affiliates fail. They jump in without obtaining the knowledge first. To put it bluntly, they had no training.

But..

Success is obtainable!

Years ago, there was really no choice other than to learn the hard way. Affiliate marketers had to learn and adapt to the mistakes that were made. But today, so many things have changed for the better and in some cases, worse.

There is really no reason to make costly mistakes. Learning the secrets of the world's top super affiliates before jumping in is the difference between taking a horse a carriage from New York to California in the 1800's or a supersonic jet today. Which would you choose?

Seeing anyone try and fail breaks my heart. I have spent tens of thousands of dollars to achieve success. I have started hundreds of websites and know it is not easy. But the choices that are available today were not available to me. I wish I had someone give me the knowledge that's available today.

I mean why are many of us so interested in affiliate marketing?

For me it is the ability to provide a better life for my family, help others, and to have the freedom to do what I want when I want to.

I know deep down we are all very similar. We want to be able to help others and do nice things for our families.

Do you really believe that you can be successful?

Years ago, I asked myself that question. The answer I came to is simple. I mean there is no reason why I shouldn't be. Success really does start with believing you can. One's mindset influences decisions on a subconscious level. These decisions lead to taking actions in the direction you want to go. Although there will be failures along the way, it is important to keep striving for the goal.

If you don't believe you can be successful then you need to start thinking you can. Start telling yourself you can and will. Believe it or not, it will begin to change your thinking.

Now that you understand you need the mindset, you also need to be given the right training. Before we go into that, there is one more important element that causes affiliate marketers to fail. It is lack of focus.

I have personally fallen into this trap. Many affiliate marketers develop the shiny object syndrome. I am not joking! There are so many new programs to promote, tools you can get to help, systems that others will try and sell you.

Please take this advice. Whatever you start to do, finish it!

No matter what the result, success or failure. You need to finish whatever you start. By following this rule you will develop the habit of taking action. You will learn from your successes and failures. Once you finish it, then and only then should you move on.

On to the training!

Now, I hope I have been a little helpful. I believe it is important to be completely transparent and honest.

On August 24th of 2010 [Mike Filsaime](#) and Chris Farrell will be telling their secrets to making millions online. This training program ([AffiliateDotCom](#)) will be one of the most advanced of all time. These two have already made more in one year than most will in a lifetime.

Why am I telling you this? Simple, I believe in their training is worth every penny and I will be promoting it to thousands of my followers.

Why would you want their training?

Getting the secrets to their systems will put you ahead of the majority of affiliate marketers online.

Because I have personally bought some of Mike Filsaime's training, I know it is worth it. I also want you to take control of your future and not make the mistakes I made.

I don't want you to fail like so many others that are not properly trained. I don't wish failure on anyone. In fact, I wish I had a magic wand and could wave it around and everyone I desired to be successful would be successful.

If I could do that, why wouldn't I want to make everyone successful? Ok, maybe not evil people. But for good people only.

I am sure if you could do that, you would also.

What you are reading is my magic wand. Being able to guide others is the only way I can make a difference.

No matter what you do, get training before making the mistakes I have made and other affiliate marketers have made as well.

I really want to help you succeed!

Now to help promote the AffiliateDotCom launch, and to help you make your decision on buying Chris and Mike's [AffiliateDotCom training program](#), I will be offering the best [AffiliateDotCom Bonus](#) you can find. I will be giving you some of the best bonus training. My bonuses will include some very expensive bonus products to help augment the training you get from Affiliate Dot Com training.

In addition, the quick action takers will get a rebate sent right to their Paypal account for buying through my affiliate link.

Go right now to [Affiliate Dot Com](#) Bonuses and see the bonus I have put together for you. On August 24th you will see the all of the bonuses. I will be adding the bonuses until then. So make sure you book mark my site.

I know their training will leave no stone unturned. You can expect it to be all inclusive and super advanced. I want to help get you to the next level so check out my killer bonus today. Because I can't give away my training information, my bonuses will be limited to quick action takers.

Hoping you achieve your dreams,

Eric Sullivan

<http://www.affiliatedotcombonuses.com>